

On the Internet you can find a completed sample of a questionnaire:

<http://www.expodatabase.com/sample-questionnaire.html>

Fair acronym	
Fair title	
English	
French (optional)	
German (optional)	

This fair is	<input type="radio"/> Regional	<input type="radio"/> National	<input type="radio"/> International	First year of show []
	<input type="radio"/> Leading Europ. Trade Fair	<input type="radio"/> Leading Int'l Trade Fair		

	City/State	Dates of the coming 5 years <input type="checkbox"/> (from January 2009) <input type="checkbox"/> pls. indicate at least the month	Move-In (from/to)	Move-Out (from/to)
2009				
2010				
2011				
2012				
2013				

Deadline for exhibitors	2009 []	2010 []	2011 []
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Exhibit space cost (per sqm/sq. ft., pls. indicate currency)	[]
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Frequency	[]
Venue	[]

Main product groups/sectors	[]
	[]
	[]
	[]
	[]
	[]
	[]
	[]

Open to

Trade visitors Public

Remarks:

(i.e.: The public, first day trade visitors only)

Opening times for visitors

Closed

(on which event days?)

Entrance fees

(day/season ticket, pls. indicate currency)

Fair membership

(in fair associations)

Fair recognized by UFI*?

(*UFI = Union des Foires Internationales)

Yes No

Statistical data of the last event

	Year	National	Foreign	Total	Audit Organization
Net sqm					
Special area					
Direct exhibitors					
Represented exhibitors					
Visitors					
thereof trade visitors					

Analysis of visitors' profile available?

Yes No

Exhibitors' profile

Visitors' profile

E-mail related to the fair

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Homepage related to the fair

http://

Index of exhibitors

(direct Internet address)

http://

Organizer or show management (please indicate)

Company name

Street/No.

City/Zip code

P. O. Box

City/Zip code

Phone

Fax

E-mail

Internet

http://

Member of*

(*fair associations)

Project manager

Ms

Mr

Name

First name

Phone

Mobile

Fax

E-mail

Project manager

Ms

Mr

Name

First name

Phone

Mobile

Fax

E-mail

Conventions held in conjunction with the fair/exhibition

Date

Subject

Association conventions held in conjunction with the fair/exhibition

Date

Subject

Association